

Ian Gallois joins Advisory Board of Blast PowerGum as Management Consultant

"I am delighted to have joined the Advisory Board of Blast PowerGum. This really unique product offers the benefit of caffeine, yet with no calories or sugar and is both Vegan and Gluten free. This delivers the obvious advantages of a caffeine hit, plus the well established benefits of chewing Xylitol based Gum. So now consumers have a very real alternative to coffee or canned drinks. In addition a huge benefit is the availability of a convenient pack you can keep on you at all times. There is simply nothing else like this available in most markets, it is a very exciting time to be joining Blast PowerGum"

" Ian brings a great deal of Global experience to us, built up over 20 years of holding senior roles in both agency and leading blue chip companies like Henkel and most recently The Wrigley Company. Here Ian spent 12 years in a global role as a Senior Director within the Marketing team, where he was Head of Media. This experience and knowledge will be invaluable in establishing Blast PowerGum as a leading brand"

Ian Gallois.

Gilles David