

Blast Energy, LLC. Announces Release of Caffeinated Chewing Gum as Substitute for Sugary Energy Drinks

YORBA LINDA, Calif., Jan. 12, 2016 /PRNewswire/ -- Blast Energy, LLC. has announced the release of Blast Power Gum in the United States. Blast Power Gum is a High-Energy Caffeinated Chewing Gum that keeps consumers alert. Each piece of Gum has 80MG of Caffeine; the equivalent of drinking an entire can of a competitor's product! Available in three great flavors, Spearmint, Mango, and Peppermint, and manufactured in the United States, Blast Power Gum is the ultimate solution to grabbing Energy on the Go. The gum provides a delicious and convenient new way to energize consumers without any of the wasted calories and hard crashes from other sugar-filled energy drinks and bland tasting products. When Blast Power Gum is masticated, it provides immediate energy and improved focus.

The energy drink production in the US is expected to rise to \$8.9 billion by 2018. The energy market is estimated to grow 10% annually, with a wide range of consumers looking for new ways to boost their energy levels.

Gilles David, the CEO of Blast Energy LLC. stated, "People are frustrated by not having enough energy to get by throughout the day. Our gum offers a portable and great-tasting solution, where the consumer gets the energy boost needed with a single piece of gum - eliminating the need to carry an energy drink in a backpack or cooler. The caffeine in the power gum is effective within four to five minutes, and as it has no sugar, so you don't get a sugar crash. It really is the ideal way to consume energy."

Blast Power Gum is unique and dissimilar from other energy drinks because it has zero calories and it is 100% certified Vegan. Blast Power Gum is one of the healthiest chewing gums available. There is no sugar or Aspartame; instead it is made with Xylitol, a safe and diabetic friendly sweetener. It is a certified Star-K Kosher and Pareve and is Gluten and Nut Free.

For more information, contact Dr. Tony Vercillo, 310-498-7991, [Email](#)

Blast Power Gum www.blastpowergum.com

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